



Press Release

Dutch government calls in PSIC and its members to revolutionise crime prevention in shopping areas

The Hague, 9 August 2011 – PSIC and its members Custodia Group Holland (AGT Netherlands), CameraManager.com, Zepcam, together with the University of Tilburg, are proud to announce to have won a project that will revolutionize crime prevention in shopping areas in the Netherlands. The pilot project, called SafeGrid, will operate with the police in the City of Eindhoven.

SafeGrid will use state-of-the-art technology to reduce crime by combining real-time camera feed, from fixed cameras from the commercial sector and mobile cameras worn by police officers. State-of-the-art video analytics will allow for the real time management of the whole shopping area. The project will increase safety and security by:

- Working in partnership with shops to share video footage from different systems in a single Command and Control centre.
- Showing real-time locations of the police and security employees, allowing the command and control centre to dispatch quickly to incidents.
- Using smart video analytics and filters so that only relevant footage needs to be studied, allowing suspects to be located and tracked more quickly.
- Using small mobile high-resolution cameras in combination with fixed cameras to ensure that a directed search for suspects can be conducted in real time, enabling the police to locate them much faster.
- Increase the quality of the video footage from the commercial sector to offer better results to be used by the police.

Emmie van Halder, CEO of PSIC: "This is a typical example of how PSIC brings innovative companies together to develop new technologies and applications. The project could not come at a better time, now that Police Chiefs in The Netherlands appeal to the commercial sector to make better use of commercial camera's."

Ron Looije, spokesman of the Council of Police Chiefs: "The quality of camera images nowadays is atrocious. The police needs strong evidence to solve a criminal case. If you see what images are coming in regularly, it is of very poor quality and you can actually expect little of it."



Pieter-Christiaan van Oranje-Nassau, CEO of AGT Netherlands / Custodia said: "The solution that we will implement will assist the local law enforcement agencies in their efforts to provide a safe and secure shopping experience in Eindhoven. Real-time analysis of the data collected by the sensors will allow the authorities to manage everyday operations safely and efficiently, to detect and prevent potential incidents before they occur, and to respond in the most effective way possible. The addition of mobile cameras with GPS mounted on police officers, means that complete coverage of a situation is achievable and incidents become preventable and manageable. We are delighted that the Mayor of Eindhoven has moved a step closer to making the city a world leader in the field of safety and security."

About Public Security Innovation Center (PSIC):

PSIC delivers innovation, integration and interoperability in public security for end-users worldwide. As an independent and open platform for innovative technologies and services in public security, we offer a vast network of integrated security solutions, linking vendors to government, businesses, NGO's and the public. We offer professional security advise, integrated solutions and complete training packages. PSIC was founded in 2008 as an initiative of the Ministry of Economic Affairs of the Netherlands and the Municipality of The Hague, as the city of Peace, Justice and Security. We are proud to bring the latest technology and the state-of-the-art in security to the public who are finally those benefiting from enhanced security.

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